

Learn new skills in exotic Morocco.



Smart Coaching & Training (UK and Middle East) are offering the following public courses

[A: Building a Personal Brand using C-Me Colour Profiling and LinkedIn \(29-31 January 3 days\)](#)

[B: Manager to Leader \(1-3 February 3 days\)](#)

Delivered in English and Arabic by David Rigby and Randa Shanableh. Includes free C-Me Personal Profile worth \$135.

[C: Neuro Linguistic Programming \(29-31 January 1 February 4 days\)](#)

[Emotional Freedom Technique D: EFT 1 \(2 February 1 day\) E: EFT 2 \(3 February 1 day\)](#)

Delivered in English and Arabic by NLP Platinum Master & Instructor Beryl Comar and Randa Shanableh

[Free Trip to Ali Ben al Falah Horse Display and more in Marrakech 2 February Evening](#)

Based on our signature courses, this training will be delivered in Marrakech, Morocco. Beryl Comar, David Rigby, and Randa Shanableh are experienced trainers coaches from SCT Middle East.

	David Rigby is a founding director of Smart Coaching & Training both in UK and Middle East.. First working in the Middle East twenty years ago with 25 years' plus experience on customer facing business change and process transformation and gaining worldwide experience in 20 countries he has worked within financial services divisions of organisations such as PwC and as a radio presenter and producer. He has written over 40 articles for Al Arabiya News. As an executive coach and conference speaker he uses NLP, emotional intelligence specialising in personal branding, executive presence, and voice.
	Beryl Comar trained with AMT -Association of Meridian Therapies in 2000 and Carol Look in 2001. In 2006 Beryl was awarded "GOLD" Master Trainer status with NFNLP. The first trainer to attain such status in recognition for her commitment, and quality of training. In 2010 Beryl was awarded Council of the Order of the Braid : NGH Boston 2010 at the NGH Convention. She has been using EFT within her hypnotherapy/NLP practice in Dubai with amazing results - including public, royalty, professional sportsmen. She was required to work with EFT for three years before teaching it.
	Randa Shanableh is a bilingual Soft Skills trainer and coach with expertise in training, consultancy and development, customer relationship management and administration. She holds EFQM, Lean Six Sigma Green Belt, PMI Process Management Institute, UK and project management and has MBA and Software Engineering degrees from Heriot-Watt University, UK. She trains and runs workshops, in Arabic and English and is an effective simultaneous translator. She is NLP Practitioner using Emotional Intelligence, having worked with University of Qatar, American University of Sharjah and the Entrepreneurship Academy in Dubai.

Payment : each course is \$500 per day. It is possible to attend all of them at discounted price. Special combination A & B, or C, D & E \$2000. Includes lunch, coffee, snack etc in top hotel. Payments subject to VAT if paid in UK. Payment is required in advance.

Please mail DavidR@smartcoachingtraining.com or call +97147094225 (UAE) or +44333 5660067 (UK) or +21266901049 (Morocco) to pay, and for further details and payment details tailored for your country and currency.

Smart Coaching & Training Ltd incorporating SCT Management Consultants UAE

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Manager to Leader (3 days)

Managing and Leading are completely different mindsets. Managing is about getting the job done. Leading is about deciding what the job is, having the vision and inspiring the organisation or country and its people to follow. Leadership is not something people are born with, leadership can be learned.

Colour personality profiling and other profiling tools will give you insights about your behaviours, strengths and weaknesses and how to better relate, motivate and build rapport with others - a strategic business weapon crucial to gaining and maintaining a competitive edge.

- Leading not Managing, Executive Presence, Emotional Intelligence, Branding
- Individual Colour Characteristics using C-Me Personality Profiling
- Mindfulness: etiquette, deportment, Ethics: Team Development: Time Management;
- Leadership Styles: The Ideal Team Building a Team: Myers-Briggs, Belbin, Tuckman.
- Evaluating delivery: Coaching GROW model:, Effective Communication.

Building a Personal Brand using C-Me Colour Profiling and LinkedIn (3 days)

Everyone has a personal brand whether they like it or not. So why not have the best personal brand which reflects the truth and your integrity? That integrity comes from understanding who you are, both how you think of yourself and how others think of you, and modifying your very being to identify how you want to be, and how you want mutual communication to be and making that happen.

C-Me Colour Profiling is an internationally recognised tool and approach to understanding self and how you relate to others, providing interpretation and guidance about how you are, your good points and ways of improving. Each delegate will receive their own personal C-Me Colour Profile. LinkedIn is the most used and most successful digital professional network in the world. A truly Personal Brand which can be managed on LinkedIn to get the results you want.

- Personal Branding: Johari Window
- Emotional Intelligence: impression management, intentional change, the new you
- Individual Colour Characteristics Interpreting your personal profile, natural vs adapted persona,
- Colour Wheel: for building teams, practicing communication across colours
- Recruitment: using preferences to recruit; Mindfulness: multitasking and etiquette
- Colour Profiling with NLP to develop your personal brand and emotional intelligence vision.
- LinkedIn. Adding and accessing information, finding and connecting with the right people.
- Your LinkedIn personal brand; Content Curation: LinkedIn Groups: Productivity.

NLP Basic Practitioner Certification Course (4 days)

What is NLP, and how does it benefit you? This class, both live and home study, is designed to be a resource for you for the rest of your life, to teach you what NLP is and how to effectively use it. You will learn more in this intensive, power-packed course than most students learn in long, drawn out, training classes. You will learn to:

- Be your best in tough situations, all the time.
- Turn problems and obstacles into springboards for super success.
- Speed up your learning in any field.
- Make dramatic, positive changes in the way you think, feel and act.
- Successfully get your message across, every time.
- Detect patterns in human behavior
- See and hear more efficiently as you improve your sensory acuity.
- Learn to model yourself based on characteristics common among high achievers.
- Recognize how other people respond to you.
- Defuse tense situations.

Emotional Freedom Technique EFT1(1day) and EFT2 (1 day)

Level 1 is for everyone; general public and therapists. Beryl leads a fun and naturally inspiring workshop. Open for those like you curious to know about EFT and how to use it for themselves or have downloaded the manual and now want to get started with confidence. Receive and give a treatment from a partner releasing personal issue or pain; Become comfortable using EFT for self, friends, family; Understand Personal Peace Protocol; Discuss applications for using EFT in your life;

EFT 2: Further your personal development and develop professional skills. (requires day 1) Learn and practice: Questioning techniques to find core issues; Observation and listening skills to identify key statements from your clients story; Mapping out complex problems; Testing for lasting results; Palace of Possibilities and releasing limiting beliefs; Safe approaches for Phobias & Post Traumatic Stress, Painful Memories ; Discovering the emotional roots of physical health problems; Treating addictions and cravings; Identifying sabotaging beliefs, psychological reversal, which stop treatments from working; Flexibility on basic recipe – shortcuts, additional tapping points, telephone work, surrogate tapping; Affirmations and other ways of contacting the problem.

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Smart Coaching & Training

Smart Coaching & Training is based in UK and UAE. We work with business leaders and their teams in highly demanding and challenging roles. They find it hard to see the long term strategy because they are involved in and driven by the short term operational issues. They know they want to be more effective with their people, their culture and their money by working more strategically to achieve great results. We excel at providing bespoke business support, coaching, training, mentoring and consultancy services and resources to business leaders, entrepreneurs, organisations and individuals looking to grow and transform. Full information is available on our website at www.smartcoachingtraining.com.

In the UK and Middle East Smart Coaching & Training delivers the above services either directly or through a number of accredited associates or business partners.

Signature Corporate Training

The courses in this brochure are based on our Signature Training Courses. This means you benefit because our trainers have delivered these courses many times. And are based upon the results of actual delivery. They can be delivered in English and Arabic or with simultaneous translation. We have an additional 25 outlines and courses delivered already tailored for specific clients. Delivery is by:

- Group work, team work, pairing
- Presentation, discussion, interactive work
- Video examples and work books

Colour Personality Profiling

We offer C-Me Colour Profiling, personal preference profiling to help you understand yourself and build better relationships with others. From this we can build Personal and Corporate Development Plans.

One-to-one coaching and mentoring

Optional one-to-one coaching is offered to all delegates to review deliverables, and create momentum and commitment to the learnings delivered in the workshop programmes. Coaching is offered as individual hourly sessions, tailored to the client requirements. SCT offers dedicated leadership and executive coaching. We also offer mentoring on an individual or group basis to embed learning and ensure ongoing growth and development for individuals and across the organisation.

In-house Training

SCT runs in-house training for businesses that have more than 10 employees requiring training in a particular area or subject. Training courses can be designed specifically to your requirements; all our trainers are able to tailor their courses to particular industries or job functions.

Certification and Accreditation

UK course completion certificates can be requested providing the delegate has attended all the training and undertaken any additional coursework. Certification is from prestigious leadership and management bodies in the UK; the Institute of Leadership and Management (ILM) and the Chartered Management Institute (CMI). We also have the flexibility to tailor bespoke programmes that can be endorsed by either body for in-house delivery for you and your team. We would be happy to discuss how you might use our training experts to have your internally delivered programmes professionally accredited.